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CONCEPTUAL METAPHOR *ECONOMY IS A PATIENT* IN THE NEWSPAPER DISCOURSE BEFORE RECESSION

Abstract

Conceptual metaphor *ECONOMY IS A PATIENT* in the newspaper discourse before recession will be analyzed in accordance to the viewpoints of conceptual metaphor theory. Corpus of research is composed of articles from the British magazine *The Economist* which deal with events in the world economy and business in the period 2000-2006. We shall try to prove hypothesis that in the newspaper discourse before recession economic phenomena are more often conceptualized and described as human body illness than as good health and psycho-physic condition, and that selection of conceptual metaphors and their language manifestations comply with standard medical procedures and treatments of patients.

Key words: conceptual metaphor, *ECONOMY IS A PATIENT*, language expression, newspaper discourse, *The Economist*, recession